



FOR IMMEDIATE RELEASE

## Orbia's Precision Agriculture Business Netafim Launches Full Scale Circularity Program in Mexico to Tackle Plastic Waste in Agriculture

**TEL AVIV, ISRAEL and CULIACÁN, MEXICO, October 26, 2022** Netafim, an Orbia business and a global leader in precision agriculture solutions, today announced the opening of Mexico's largest agricultural plastics recycling facility in Culiacán. The facility will operate with an initial processing capacity of over 3,000 tons of plastic per year.

As of 2021, Mexico's agricultural economy exported goods worth \$44.4B, with demand for its seasonal produce growing given the country's favorable soil and climate conditions and consolidated trade agreements. In turn, the country generates more than 300,000 tons of agricultural waste each year.

Located in Mexico's vegetable heartland and designed with full circularity in mind, Netafim's state-of-the-art facility will collect used driplines from farmers across the country, where end-of-life irrigation pipes from any manufacturer will be shredded, washed and pelletized. The regenerated material will then be incorporated into new driplines, that maintain the high performance and quality standards that have been synonymous with Netafim since its invention of drip irrigation in 1965.

The 40,000 square meter Culiacán plant will incorporate a water recirculation system for all material processing, a photovoltaic setup for 100% renewable power and a modern laboratory to ensure that every regenerated pellet is manufactured to the strictest industry standards.

Said Sameer Bharadwaj, CEO of Orbia, "Sustainability is deeply embedded in our businesses, is a core component of our growth strategy and drives our culture. Our new facility in Culiacán is another step towards circular solutions that address climate change and contribute to global resilience."

"At a time when precision irrigation solutions are needed to combat extreme weather and waste challenges, our advances are helping to make farming more environmentally responsible," said Gaby Miodownik, Orbia's Executive Vice President & President, Precision Agriculture (Netafim). "Mexico is one of our key markets and a major agricultural exporter. Our Culiacán facility provides the region's farmers with an efficient and holistic solution to help them achieve their goals, sustainably."

Netafim is leading the global irrigation industry's approach to 'zero waste in farmland' and the sustainable treatment of end-of-life plastics. The business has used over 170,000 tons of regenerated plastic in the last several years in its manufacturing. On the journey to full circularity, Netafim currently operates a variety of recycling programs across its plant in Fresno, California as well as sites in Australia, Israel, Peru, Chile and Spain, among others.

By 2030, Netafim aims to ensure that all of its driplines contain at least 45% recycled content.

### About Orbia

Orbia is a company driven by a shared purpose: to advance life around the world. Orbia operates in the Polymer Solutions (Vestolit and Alphagary), Building and Infrastructure (Wavin), Precision Agriculture (Netafim), Connectivity Solutions (Dura-Line) and Fluorinated Solutions (Koura) sectors. The five Orbia business groups have a collective focus on expanding access to health and wellness, reinventing the future of cities and homes, ensuring food and water security, connecting communities to information and accelerating a circular economy with basic

and advanced materials, specialty products and innovative solutions. Orbia has commercial activities in more than 110 countries and operations in over 50, with global headquarters in Boston, Mexico City, Amsterdam and Tel Aviv. To learn more, visit: [orbia.com](http://orbia.com).

## About Netafim

Orbia's Precision Agriculture business Netafim is the world's largest irrigation provider and the global leader in precision solutions that contribute to food, water and land security for a sustainable future. With over 65 years of experience, Netafim pioneered the drip revolution, inducing the paradigm shift to precision irrigation. Today, Netafim specializes in end-to-end solutions from water sources to root zones and offers a variety of irrigation, open field and greenhouse projects; landscaping and mining offerings and tailor-made services used by millions of farmers, from smallholders to large-scale agricultural producers. Netafim also leads in digital farming with its state-of-the-art irrigation system. Netafim has 5,000 employees, 33 subsidiaries and 17 manufacturing plants, serving over 100 countries through a global sales and distribution network. See how Netafim's solutions are driving sustainable agriculture and a food secure future at [www.netafim.com](http://www.netafim.com).

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